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European Diplomacy: Theory and Practice



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This manual is intended for students of educational programs "Regional studies" and "International relations". It covers the theoretical aspects of European diplomacy, the global security policy strategy of the European Union, the main stages and features of public diplomacy. The textbook includes material on the Concept of "effective multilateralism" of the EU, the role of European diplomacy in resolving crisis situations in Ukraine and Syria. The European Neighborhood Policy is being considered in terms of new challenges and threats as well as the role and place of Central Asia in EU foreign policy. The manual is published in the framework of the project "Jean Monnet Chair. European Diplomacy".

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FOREWORD

It is well known that European diplomacy is a product of the European integration. Maastricht Summit of the European Economic Community in 1992 contributed to the formation of the European Common Foreign and Security Policy processes, defining the priority goals and objectives of the Common European foreign policy, which is the essence of European diplomacy. Moreover, European diplomacy based on the principles of mutual information, consultation, coordination of the foreign policy of the EU countries, as well as on the development of common positions, joint actions in relation to certain events of international life and on the formation of the Common Foreign Policy Strategy does not encroach on the independence of the European Union countries foreign policy.

A vivid illustration of the above-mentioned is an organic combination of the Common Foreign Policy Strategy and the foreign policy of the participating in integration European countries. Today, there are convincing examples of the intensification of European diplomacy in the international arena. According to experts, the EU takes its place in the international security system, which in turn gives reason to say that Europe has diplomacy of power and the power of diplomacy.

This manual presents the material aimed at expanding knowledge about European diplomacy, based on an in-depth study of the European integration history in the field of common foreign policy, and its evolution in the context of global and regional processes in the 21st century.

The manual consists of eight sections. The first section is introductory and contains a theoretical description of the "European diplomacy" definition. The section also includes the material aimed at in-depth study of the regulatory framework of European diplomacy. The section also highlights the role of the main institutions of the European Union, performing foreign policy and diplomatic functions in the institutionalization of European diplomacy. In a broad sense, with a common institutional architecture in specific aspects of the EU's foreign policy, individual institutions and bodies perform different functions in the EU's foreign policy. The analysis in this section is around the participation of numerous institutional actors in the EU's foreign policy, including the European Council, the EU Council of Ministers, the European Commission, the European Parliament, the EU Court, the European External Action Service (EEAS), and the EU Special Representatives.

The second section contains the analysis of the global foreign policy strategy and security policy of the European Union, based on a number of the following priorities, such as enhancing the security of the European Union; increasing the resilience of states and societies; an integrated approach to conflicts and crises; and multilateral order of global governance. This section highlights the practical implementation of these priorities in four dimensions of the EU's external relations: the Common Foreign Policy and Security Policy (CFSP), the Common

Security and Defence Policy (CSDP), external activities and external aspects of the internal policy.

The third section discusses the conceptual foundations of the soft power of the European Union, its development features, and the interrelation of such concepts as “soft power”, “civil power” and “normative power”. It also considers the main components of the EU soft power - the cultural and educational components. The section presents main stages and features of the EU’s public diplomacy, the EU structures that implement it, as well as the main directions of the EU’s public diplomacy. In addition, the role of the EU representations in its public diplomacy is discussed.

The fourth section is devoted to the analysis of the concept “effective multilateralism” of the European Union. The essence of this concept is the commitment to legal obligations that States are willing to assume. In this regard, definitions are given to the concepts “transformation of the world order”, “conceptual foundations of the EU’s foreign policy”, “concept of the European Union“, “effective multilateral approach”. The section also considers the role of the European Union as a global actor in international relations: the EU plays the role of an assistant in peacekeeping beyond its borders; the EU is a responsible neighbor; the EU’s policy in the field of human rights protection, maintaining security in the world; the EU is the largest donor of humanitarian aid in the world, etc. Besides, the EU’s cooperation with international organizations (UN, WTO, NATO, etc.), regional organizations (ASEAN, ASEM, MERCOSUR, etc.) and informal forums (G-7 / G-8, G20) are considered separately.

The fifth section pays special attention to the energy diplomacy of the European Union in connection with the extremely important role that energy plays today in ensuring the effective functioning of all sectors of the Member States economies. As it is known, energy is not only a source of “economic dividends”, but also a major source in terms of rivalry between geopolitical resources. Based on this, the risks of energy policy are considered through the prism of national, regional and global features.

The sixth section reveals the role of European diplomacy in resolving the Ukrainian crisis, and also examines the policy of the European Union concerning Syria. In resolving the Ukrainian crisis, the EU ruled out military intervention, emphasizing its commitment to the EU self-identification as “soft power” and a normative actor.

Since the beginning of the war in Syria, the EU mobilized all the political and humanitarian tools at its disposal to support the Syrian people, remaining one of the main supporters of the UN efforts to reach a political settlement, acting as a humanitarian donor.

The seventh section presents an analysis of the European Neighborhood Policy (ENP) in the context of new challenges and threats that occur in the modern world. The development of the Eastern Partnership policy gave impetus to the Eastern Dimension of the ENP. The section includes a comprehensive analysis of the set of factors that contributed to the strategic review of the ENP.

The eighth section is devoted to the analysis of Central Asian direction of European diplomacy. European diplomacy naturally in Central Asia is a continuation of the EU's common policy in the region and serves as a means of its implementation. The authors draw the attention of readers to the nature of the EU's policy in Central Asia, as institutionalized and consistent in achieving the objectives. The choice of optimal tools and ways to promote the processes of modernization and security in the region is dictated by the emphasis of European diplomacy on soft power.

The manual is intended for both classroom and self-study work. For self-study work each section has questions for self-control, tasks for individual work, as well as recommended literature that can be used to perform these tasks.

The manual "European Diplomacy: Theory and Practice" is prepared by the authors of the Regional Studies and International Relations Departments of the L.N. Gumilyov Eurasian National university. The manual is intended for students and undergraduates of the "regional studies" and "international relations" majors, doctoral students and lecturers, and may also be useful for anyone interested in European diplomacy.